

Murder At Broadcast Park

by Bill Evans

"Add Murder At Broadcast Park to your must read book list - immediately!"

—John Hannon, President, Jim Doyle & Associates, author of the Amazon best-selling book series, *Engaged Management*

DESCRIPTION

Before this current age of broadcasting acquisitions and mergers, local TV stations were owned by the broadcasters, not investment firms. They lived to tell the stories of their communities. In *Murder at Broadcast Park*, the CBS station located in the rich resort town of Santa Barbara becomes it's own story. "We never want to be our own news," was the mandate from Barry Burke, the station's news director. Except in this case, people are dying. With three murders, more affairs, but no suspects, investigators peer behind the scenes of the local news. Pull the veil off to find twists, turns, and secrets behind the scenes of this resort TV station and its cast of TV professionals. Nothing is off limits.

KEY SELLING POINTS

- There are 210 different local TV markets in the U.S.
- A book that will take the reader inside their local TV station
- Mystery, murder, sex, and local TV news

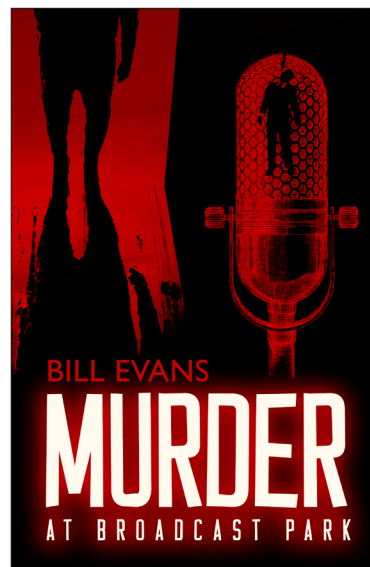
MARKETING AND PUBLICITY HIGHLIGHTS

- The author will use their existing website and social media such as Facebook, Instagram, and LinkedIn to heavily promote the book.
- The author will contact several TV and radio connections for interviews and will be able to secure TV interview opportunities in Palm Springs, San Diego, Great Falls, Montana, San Luis Obispo, Calif.
- The author will have book signings in San Luis Obsipo, Palm Springs, San Diego, Great Falls, Montana.
- The author has been invited to participate as a speaker at the Central Coast Writing Conference held in San Luis Obispo on the campus of Cuesta College.
- *Murder At Broadcast Park* is being considered for a TV Movie.

AUTHOR BIO



Bill Evans has been VP/GM for television stations in Santa Barbara and Palm Springs for over twenty years. He ran affiliate networks for ABC, CBS, and FOX. Currently residing in Atascadero, California, Evans is an avid golfer and active in community events and charities, including celebrity events from the Frank Sinatra Celebrity Invitational to the Palm Springs Film Festival.



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FICTION: Thriller

AUDIENCE

- Murder mystery readers
- TV & Radio station broadcasters
- Fictional Crime readers
- Thrillers and intrigue readers

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